

WELCOME

WELCOME FROM THE EUROK PRESIDENT

n the behalf of the EurOK/ IAO community I am much honored to welcome you to our 4th EurOK education Meeting in Venice, Italy.

This year we are also hosting the 6th event of the International Academy of Orthokeratology/IAO which officially will become IAOMC, adding Myopia Control to its denomination.

EurOK Meeting is one of the most prestigious international congresses in the field of Orthokeratology and Myopia Control. The secret of its success lies upon two fundamental components: the high level of the scientific program with worldwide recognized experts and the magnificent congress venues, like in Madrid (2012), Brussels (2013), Budapest (2015) and now on the unique town of Venice.

As we did in Budapest, two years ago, we are continuing with the formula of workshops on the first day of the Meeting. In the morning, for the beginners, a practical and instrumental workshop on orthokeratology procedures. The more experienced delegates can attend a more advanced workshop in orthokeratology lens design and related problem solving. In the afternoon we offer the Myopia Control update and the Scleral lens workshop for those members interested in this specialty lens fitting.

The General Session made of worldwide distinguished experts will evidence a high quality scientific program. I am confident that VeniceOK will

provide invaluable insights, pearls and notions that will keep the delegates updated in the field of orthokeratology and myopia control.

Our Sponsor's seminars on Friday November 3rd, which cover all the new technology and lens design in corneal reshaping and specialty lenses, will explore the latest innovations.

A sincere thanks to our Sponsors for their support. Without their effort the success of our congresses would be critical. We are confident that our event will meet all your expectations and all these fascinating features will make VeniceOK a wonderful and unforgettable event.

Welcome in Venice and enjoy the Academy experience for the next three days.

Marino Formenti, O.D., FIAO EurOK President



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Dear Colleagues:

We kindly invite you to take part in the Workshop (round table)

Orthokeratology in the Eyes of Ophthalmologist

Friday, 3rd of November, at 17:30

See the program of the conference.

Items for discussion

- 1. Terms and definitions.
- 2. Doubts and "hidden rocks" in myopia control.
- 3. Myopia control: disputed territory?
- 4. Ortho-K practitioners and ophthalmologists: partners or adversaries?
- 5. Russian ophthalmologists in Ortho-K. International experiences.
- 6. Where we want to be, and how to get there.



We believe that interaction between eye specialists (opticians, optometrists and ophthalmologists) is important for everybody engaged in orthokeratology and myopia control.

Can it help to better achieve our common goals for the benefit of patients?

Your opinions matter!

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GENERAL

SESSION

SATURDAY, NOVEMBER 4TH

- 7.30 8.00 **REGISTRATION**
- 8.00 8.20 **MEETING OPENING** (Marino Formenti)
- 8.20 10.50 ORTHOKERATOLOGY MECHANISMS
- Effect of Ortho-K on sub-basal nerve morphology and corneal sensivity (Amelia Nieto Bona)
- Hyperopia and Presbyopia in Orthokeratology (Jaume Pauné Fabré)
- Modern Orthokeratology for Myopia Control (Edward Chow)
- BAUSCH + LOMB PRESENTATION
- Corneal Molding with Orthokeratology (Antonio Calossi)
- High Myopia Management (Juan Bolivar Parra)
- Fluorescein Patterns in Orthok (Joan Pérez)
- DOCTOR LENS PRESENTATION
- 10.50 11.20 **COFFEE BREAK AT THE EXHIBIT** (Laguna Gallery)
- 11.30 13.00 SAFETY IN ORTHOKERATOLOGY
- PARAGON PRESENTATION
- The co-management of ortho-k patient (Alessandro Mularoni)
- Possible effect of Induced Higher Order Aberrations (HOA) on myopia control by OrthoKeratology (Andriy Kovalov)
- Orthokeratology in Ophtalmology Practice (Bruce Koffler)
- EMERALD BY EUCLID PRESENTATION
- 13.00 14.00 STANDING LUNCH AT THE EXHIBIT

• 14.00 – 15.40 GOOD CLINICAL PRACTICE IN ORTHOKERATOLOGY

- Orthokeratology: the first fifty five years (Cary Herzberg)
- The Future Is In Your Hands (Brian Tompkins)
- Management of pediatric patient in Orthokeratology (Diego Lopez Alcon)
- Saline solution vs. Artificial tear drops in orthok (Gonzalo Carracedo)
- 15.40 16.00 **COFFEE BREAK AT THE EXHIBIT** (Laguna Gallery)
- 16.00 17.00 HOW TO PRACTICE AT THE BEST
- Safety in Orthokeratlogy in China (Pei-Ying Xie)
- The Best Protocol to fit Orthokeratology (Mauro Frisani)
- How to DO OrthoK GOOD (Really GOOD) (Oliver Woo)
- 17.00 18.00 EUROK MEMBERS MEETING
- 19.00 00.00 **GALLEON DINNER IN VENICE***

*Non included in Meeting Registration Fees. Limited seats available.

SUNDAY, NOVEMBER 5TH

8.00 – 11.00 **MYOPIA CONTROL**

- Efficacy Myopia Control in China (Chen Zhi)
- Evidence-based management of progressive myopia: A four-year perspective from the Myopia Control Clinic at UC Berkeley Eye Center (Maria Liu)
- Orthokeratology and accommodation lag (Laura Batres)
- CONTAMAC PRESENTATION
- Myopia control strategies (James Wolffsohn)
- Atropine and Myopia Control (Massimiliano Serafino)
- Soft contact lenses and myopia control
- SOFLEX PRESENTATION

11.00 – 11.30 COFFE BREAK AT THE EXHIBIT

(Laguna Gallery

11.30 - 14.00 **MYOPIA CONTROL**

- The impact complex multifocal environment in myopia development and a brief overview of its molecular mechanism (Maria Liu)
- Eye shapes in emmetropes and myopes (David Atchison)
- Ten year results of overnight orthokeratology for myopia control in lapan (Takahiro Hiraoka)
- SOLEKO PRESENTATION
- Orthok and myopia control: ten-year follow-up results (Elena Tarutta)
- The best age and refraction to begin myopia control (Antonio Queiros)
- Questions not solved yet (José Manuel Gonzalez Meijome)
- SWISSLENS PRESENTATION

14.00 – 15.00 **STANDING LUNCH AT THE EXHIBIT**

15.00 – 15.30 IAOMC MEMBERS MEETING

15.30 – 16.30 FREE PAPER COMPETITION

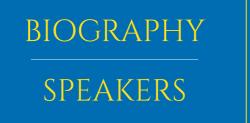
16.30 – 16.50 MYOPIA CONTROL: LET'S TALK ABOUT IT! (Cary Herzberg, Marino Formenti)

16.50 – 17.20 COFFE BREAK AT THE EXHIBIT

17.20 – 17.30 MEETING CLOSING AT EXHIBIT AREA

(Laguna Gallery)







DIEGO LÓPEZ ALCÓN BSC. MSC.

He was born in Alhama de Murcia on August 14,1974 and finished his studies of Optics and Optometry in 1995. He obtained the Degree in Optometry and the Official Inter-University Master of Research in Vision Sciences in 2012. He is a lecturer at the University of Murcia since 2005 and is associate professor with the Optician Faculty, co-directing the subjects of Contactology. He also combines his teaching activity with the direction of the special contact lens section at the University Clinic CUVI and teaches the subject of Advanced Contactology in the Master of Advanced Optometry and Vision (MOAV) organized by the University of Murcia. He is currently doing his PhD and develope his research with the CIVIUM group. Speaker at conferences and congresses, he gives training courses to opticians, optometrists and vision professionals wherever a new and different approach to contactology is needed. He develops his private activity in optica ALCÓN as technical director and manages the blog www.lentesesclerales.com.



Is a professor in the School of Optometry at the Queensland University of Technology in Brisbane Australia. He teaches and researches in Visual and Ophthalmic Optics. He has co-authored two books, written 6 book chapters, and published over 230 papers in peer-reviewed journals of Optics, Visual Optics and Optometry. He is a member of three scientific committees of Standards Australia, including being chair of the spectacle lens committee. He was elected as a Fellow of the Optical Society of America in 2012. Hewas awarded the Glenn A. Fry Lecture Award in 2011 by the American Academy of Optometry in recognition of his research contributions to ophthalmic and visual optics. In 2014 he was awarded the H Barry Collin medal by Optometry Australia.

LAURA BATRES, O.D., MSc, PRE-PHD RESEARCHER

Graduated in Optics and Optometry in 2006 and Master's degree in Optometry and Vision at Complutense Universty in 2010. Currently working on Doctorate Thesis: "Study of changes in visual quality and ocular surface in orthokeratology". Expert in Strabismus and Orthoptica by Universidad Complutense de Madrid. Five years's experience as educational consultant and coordinator of professional service for Lenticon, contact lenses manufacturer in Spain. Vast experience in contactology and clinical optometry, especially in irregular cornea and orthokeratology. Member of the European Academy of Orthokeratology with special interest in the control of myopia. Currently working as an optometrist for Doctor Lens Madrid, a center specialised in Orthokeratology and Myopia. Associate Professor in the Department of Optics II of the Faculty of Optics and Optometry at Universidad Complutense de Madrid. Have participated in national and international congresses presenting research on ocular surface and contact lenses, and currently collaborating in different research projects on contact lenses and cornea.

JUAN BOLIVAR PARRA, DOO, FIAO

Diploma in Optics and Optometry from the University of Granada (1997). Fellow of the International Academy of Orthokeratology and Control Myopia (F.I.A.O.M.C.) in Budapest 2015 and member of Eurok since 2012. Professor of Master of the University of Granada (MOCOA). Participation in different congresses (Eurok Budapest 2015, SAO 2016, Optom 2016, Eurok-Granada 2016 ...) 20 years of experience, and for 14 years I have run my own center in Alcalá la Real-Jaén (Optica Real).

I consider myself a clinical optician. My areas of specialization are advanced contactology (especially ortho-k) as well as early detection and management of retinal disorders



ANTONIO CALOSSI, DIP OPTOM, FBCLA, FIACLE, FIAO

Graduated in Optics at Istituto Superiore di Optometria "Vasco Ronchi", Vinci (FI) in 1980 and specialized in Optometry in 1983 at the IRSOO School of Optics and Optometry (Vinci, Italy). Until '97 he was a member of the Dr. Franco Verzella staff. From 1988 to 1994 he was a lecturer at the IRSOO School of Optometry (Vinci, Italy). Currently he is a didactic consultant for schools, scientific associations and CET providers.

BIOGRAPHY

SPEAKERS

The main areas of didactic interest are contact lenses, anterior eye, and visual optics. In 2007 he was elected professor of Contact Lenses at University of Turin (Italy). In 2011 he was elected professor of Contact Lenses at University of Florence (Italy). He has also a specialty contact lenses and optometry practice in Certaldo (Florence, Italy) and, as an independent consultant, he is involved in R&D programs in the fields of ocular diagnosis, corneal topography, aberrometry, refractive surgery, contact lenses and orthokeratology. He holds a patent on orthokeratology lens, the copyright of a corneal ablation algorithm, and an IOL power calculation formula. He is a fellow of the British Contact Lens Association (BCLA), International Association of Contact Lens Educators (IACLE), Accademia Italiana Lenti a Contatto (AILAC), and Accademia Italiana di Ortocheratologia (AIOK). Member of Association for Research in Vision and Ophthalmology (ARVO), European Society of Cataract & Refractive Surgeons (ESCRS), International Society of Refractive Surgeons (ISRS), Optical Society of America (OSA), and Contact Lens Association of Ophthalmologists (CLAO); He is a founder member of the Società Optometrica Italiana (SOptl), Accademia Italiana Lenti a Contatto (AILAC), European Academy of Optometry and Optics (EAOO), and European Academy of Orthokeratology (EurOK); Speaker of the American Board of Opticianry and National Contact Lens Examiner's (USA).

He contributes as a reviewer to several journals. He was a lecturer in several optometric and ophthalmologic meetings, published several scientific papers in peer review journals, has written a book on physiology of vision, a monograph on optical quality of the corneal, and 18 book chapters in 14 ophthalmology books.

GONZALO CARRACEDO, PhD

Associate Professor of Optometry and Contact Lenses at Optics and Optometry Faculty in Complutense University of Madrid. Author of 50 papers in peer-review journals, over 200 communications to international meetings and 3 patents related with dry eye.

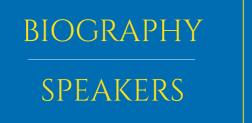
He has participated in 26 projects related with ocular surface, contact lenses and ocular hypertension. Co-director of the research group "Ocupharm Diagnostics". Reviewer of peer-review journals as IOVS, Current Eye Research, Journal of Optometry o Journal Pharmacology and Therapeutics. Editorial board member in International Journal of Ophthamic research and Annals of Chromatography and Separation Techniques.



Received his medical degree at Wenzhou Medical University, and continued to pursue his research degrees at Fudan University Eye and ENT Hospital in Shanghai. He did his PhD with Prof. Zhou Xingtao at Fudan University and meanwhile was exchanged to University of California, Berkeley for more than one year to complete a joint PhD training program. He's now an ophthalmologist in Fudan University Eye and ENT Hospital and specialized in contact lens practice and associated research.

He became a fellow of the International Academy of Orthokeratology (IAO) last year. He published quite a few quality papers in orthokeratology and myopia control and was invited to lecture around the nation and overseas.







EDWARD S. CHOW O.D., F.I.O.S., FIAO

A licensed optometrists and renowned expert in orthokeratology and speciality contact lenses. Dr. Chow is the first Canadian optometrist to engage in the practice of orthokeratology with the accelerated and advanced method of performance.

He is highly experienced, having performed over 3000 procedures. He is TPA certified and has full privileges in Ontario.

After receiving his Doctor of Optometry from the University of Waterloo, Dr. Chow has had the pleasure of sharing his knowledge by lecturing at conferences and schools around the world. His goal is now to help as many people as possible improve their eyesight.



Dr. Formenti graduated from University of Montreal, School of Optometry. He helds a private practice in Venice and also served the U.S. Air Force, as a civilian optometrist in Italy, for more than a decade. He is actually practicing the profession of Optometry both in Canada and in Italy. Since the beginning, Myopia Control has been a milestone of his practice. He is a fellow of the IAO. Marino is contract professor of Optometry at the University of Padova, Dept. of Physics, School of Science. He has been President of the Italian Academy of Orthokeratology - AIOK for three terms and is actually the President of the European Academy of Orthokeratology - EurOK and Vice-President of the International Academy of Orthokeratology.

He is lecturing worldwide on myopia control topics.



Dr. Rob Gerowitz has a private practice 40 minutes northwest of Chicago, Illinois.As a charter member of the American Academy of Orthokeratology and Myopia Control, he also has the honor of serving on its Board of Directors.

Dr Gerowitz has been fitting Orthokeratology designs since 2000 and has also been lecturing on OrthoK starting with the first GOS in Toronto and continuing on 5 continents since.

In fact, many of his colleagues say that Rob is so passionate about OrthoK, his wife is jealous!

JOSÉ MANUEL GONZÁLEZ MÉIJOME, PhD

Graduated with Honors in Optometry, University of Santiago de Compostela, 1997 is currently Full Professor of Optometry and Vision Science at the University of Minho. Founder and coordinator of the Clinical and Experimental Optometry Research Lab (CEORLab), University of Minho.

Vice-dean of the School of Sciences at the University of Minho between 2013 and 2016 and Head of Department since 2017. Published over 140 papers in peer-review ISI journals with impact factor cited over 1900 times (ISI WoS Hindex=24), 3 books and 10 international book chapters.

Editor in Chief for Journal of Optometry indexed in Pubmed Central, (Peer-review journal of the Spanish General Council of Optometry) since 2010 and member of the Editorial Board of Biomedical Research International and PLOS ONE.



BIOGRAPHY SPEAKERS

CARY HERZBERG, O.D. FIAO

Has been practicing Orthokeratology for over twenty- five years.

He has lectured extensively on the topic, written numerous articles and holds a patent on the first scleral Orthokeratology design.

He is the president and board member of the International Academy of Orthokeratology(IAO) and the founder, president, a board member and fellow of the Orthokeratology Academy of America(OAA).

He is an advisory board member of the Gas Permeable Lens Institute(GPLI) and a former contact lens design consultant to C&H Contact Lens.

TAKAHIRO HIRAOKA, M.D., PhD

Completed his M.D. and Ph.D. at the University of Tsukuba, Ibaraki, Japan.

He was the Director of the Department of Ophthalmology, Ibaraki Seinan Medical Center in Japan from 1999-2002, a Fellow and Lecturer in the Faculty of Medicine at the University of Tsukuba, and is the current Assistant Professor in the Department of Ophthalmology. He received the Young Researcher's Awards in 2009 from Japan Cornea Society and in 2011 from Japan Contact Lens Society, and the Best Scientific Paper Award in 2015 from the Japanese Society of Ophthalmological Optics.

He is also a board member of International Academy of Orthokeratology Asia.

BRUCE H. KOFFLER, M.D.

Bruce Koffler, MD, is the founder and medical director of Koffler Vision Group, and an associate clinical professor of ophthalmology at the University of Kentucky.

Dr. Koffler serves on several boards including CLAO, American Academyof Orthokeratology and Myopia Control and the International Medical Contact Lens Council.

He has presented numerous ophalmic research papers for organizations including the American Academy of Ophthalmology, the Association of Research and Vision in Ophthalmology, the Contact Lens Association of Ophthalmology, the American Society of Cataract and Refractive Surgeons (ASCRS), and the International Congress of Ophthalmology.

Dr. Koffler's scientific papers have appeared in major professional journals.

Dr. Koffler is past president of the Kentucky Academy of Ophthalmology.

Dr. Koffler recieved his medical degree from the Georgetown University School of Medicine, where he completed his training in cornea and external disease.

MICHAEL J LIPSON O.D., FAAO, FSLS

Dr. Michael Lipson is an optometrist/assistant professor at University of Michigan's Kellogg Eye Center. His clinical practice involves contact lenses with emphasis on specialty contact lenses: overnight corneal reshaping, keratoconus, post-corneal transplant, post-refractive surgery and severe dry eye patients.

He conducts clinical research studies on corneal reshaping, vision-related quality of life, myopia control and new lens designs.

He lectures nationally and internationally on specialty contact lens and research topics.

He is a consultant to Bausch and Lomb's Specialty Vision Products relative to OrthoK education and other specialty vision products.

He is on the GPLI Advisory Board and last year, served as the Vice-President of the Scleral Lens Education Society. He attended Michigan State University, received his OD degree from Illinois College of Optometry.





She is the founder and chief of the Myopia Control Clinic - the first of it's kind in a teaching clinic, which now serves as a model for optometry schools across the country. Originally from Beijing, Dr. Liu practiced as an ophthalmologist in China before relocating to the United States in 2000. She is now well-known at Berkeley for being one of the most decorated academics. While waiting for admission to the OD program at Pacific University College of Optometry, she obtained her MBA, and following optometry school, she completed an MPH and PhD at UC Berkeley and shortly afterwards became a Fellow of the American Academy of Optometry. The emphasis of her research has been on the investigation of optical influences on emmetropization and the development of myopia.

ALESSANDRO MULARONI, M.D.

Director of the Ophthalmic service of the Republic of San Marino Hospital since June 2015. From January 2000 to June 2015 he worked at the operational unit of Ophthalmology in the Maggiore hospital in Bologna. He has experienced ophthalmic surgery, operating in every ophthalmic fields. As a main operator, he carried out more than 20.000 surgeries.

He is current delegate of SOI (Italian Ophthalmic Society), the current vice-president of AICCER (Italian Society of Cataract and Refractive Surgery) and a member of the Scientific Board of SICSSO (Italian Society of Stem Cells and ocular Surface).

He has visited developing countries (in Asia and Africa) in order to carry out ophthalmic surgeries as a part of humanitarian aid program. The research and the clinical application of the keratoconus are the main fields of his studies since many years: in 2005 he won BPOS (Best Paper Of Session) during the congress of ASCRS (American Society of Cataract and Refractive Surgery) for clinical research on keratoconus in Washington.

Moreover, he is the main author of the book "La topografia altitudinale" edited by Fabiano

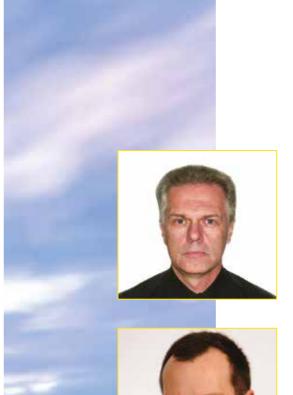
He received a global certification of teacher of INTACS corneal implants in Boston in 2006.

AMELIA NIETO BONA, PhD

Graduated In Optometry from the Complutense University of Madrid, Spain. Completed her formation Master in Optometry (2008) and PhD in Optics, Optometry and Vision in 2010. In 1992 she joined the Complutense University as professor with responsability for optometry and contactology education. Founder and Coordinator of the Contactology and Optometry Research Group from 2011. Research interest has focused on corneal surface changes in relation to contact lens wear.

JAUME PAUNE FABRE, DO, MSC, PhD, FIAO

Degree in Optics and Optometry and Master in Optometry and Vision Sciences by the FOOT (Faculty Optics and Optometry of Terrassa, Spain). Is Fellow of the International Academy of Orthokeratology and Chairman of the European Fellowship. He obtained his PhD on Optics and Optometry with the topic "Myopia control with radialrefractive gradient contact lenses". He holds the Spaniard National Council of Optics and Optometry Award by his work about "Myopia Control with Contact Lenses" in 1992 and for "A New Contact Lens Overnight Orthokeratology Design for Hyperopia" in 2010. Behalf a Spanish Patent on two Orthokeratology lens design, a myopia control lens and a keratoconus contact lens designs. Currently works as a clinician in the Centro Medico Teknon in Barcelona, Spain.



BIOGRAPHY SPEAKERS

ANDRIY KOVALOV, M.D.

Graduated in Medicine and specialized in Ophthalmology.

Obtained is PhD in Ophthalmology with the dissertation theme: "Vitreo-retinal surgery in treatment of eye perforations". Author of 78 scientific publications, participant of multiple national and international congresses and conferences.

He is current Ophthalmology consultant at AILAS Medical Center.

JAMES S WOLFFSOHN, BSC, MBA, PhD

Following a 1st class Optometry degree from Manchester, a pre-registration year at Moorfield's Eye Hospital, London, a PhD at Cardiff University and a clinical/research fellowship at the University of Melbourne, Australia, Professor Wolffsohn was appointed by Aston University in 2000, where he was Head of Optometry 2004-9 and Deputy Executive Dean for Life and Health Sciences 2009-16, being awarded a personal Chair in 2007.

He is now associate Pro-Vice Chancellor.

James has published over 185 peer reviewed academic papers and given numerous international presentations. His main research areas are the development and evaluation of ophthalmic instrumentation, contact lenses, intraocular lenses and the tear film. He is the academic Chair of the British Contact Lens Association, having been a past president, was a harmoniser and sub-committee chair for TFOS DEWS II and Chair of the International

MASSIMILIANO SERAFINO, M.D.

Doctor in medicine with specialization in Ophthalmology.

Pediatric Ophthalmology Fellowship at the Storm Eye Institut, South Carolina University. Observership in Pediatric Anterior Segment Disease at the Wills Eye Hospital in Philadelphia. Currently works as Ophthalmologist at AO San Paolo, Ospedale San Giuseppe - Multimedia in Milan. He is also a contract Professor in the "Scuola di Specializzazione in Oftalmologia" at the AO San Paolo, University of Milan.

He works together with Professor Paolo Nucci, his teacher and colleague since 16 years. Author of many international publication, monographs and ophthalmology book chapters about pediatric ophthalmology and strabismus.

He is lecturing worldwide.

Myopia Institute reports.

BRUCE T. WILLIAMS, O.D., FIAO

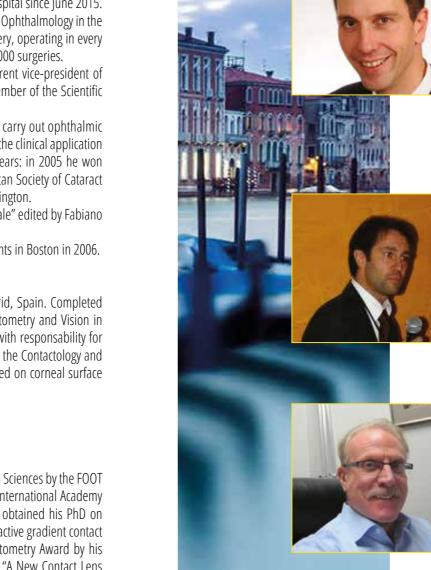
Dr. Williams is a graduate of Portland State University and Pacific University College of

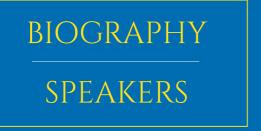
He is in private practice in Seattle and an Adjunct Assistant Professor at the University of Missouri, St. Louis.

He travels extensively worldwide conducting seminars and workshops on specialty contact lens fitting and orthokeratology.

He is a Board Member of the American Academy of Orthokeratology and Myopia Control, American Optometric Association, British Contact Lens Association, where he is a reviewer for Contact Lens Publications and serves as the Education Chair for the International Academy of Orthokeratology.

He is also an Educator Member of IACLE.







OLIVER WOO, O.D., FIAO

20 years of experience fitting orthoK.

He is passionate about improving his patients' lifestyles. He relishes that successful results in Myopic Control reduce the risk retinal and other eye problems.

He loves speaking (especially about orthoK) but not necessarily talking!

He loves investing in new "toys" for OrthoK so as the better serve his patients.

Oliver consults at the Orthokeratology and Myopic Control Clinic, Eastwood, NSW.



Brian is an experienced independent practitioner in his stunningly refurbished and contemporised Victorian house-practice in Northampton UK.

He is Past President and a Fellow of the BCLA and a former AOP Contact Lens Practitioner of the Year. He is extremely proactive in fitting all types of contact lenses to any age and prescription. He feels that the market for contact lenses can be expanded to many more patients from children to presbyopes and beyond, and many opportunities are currently missed.

He has a large CL patient base and is keen on imaging and video capture for enhanced patient education.

He has been awarded the accolade "One of The Best Clinical Photographers in the World Today" by Prof Nathan Efron and regularly supplies images for lectures, magazine articles and publications worldwide. His work in contact lenses has included collaborative clinical trials with Eurolens Research, Visioncare Research Ltd and OTG Research & Consultancy.

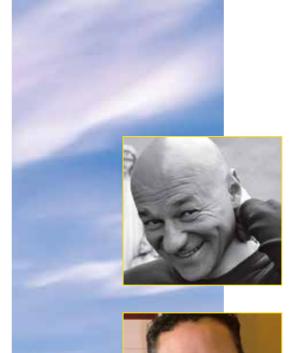
He has been a Key Opinion Leader and Clinical Advisor to virtually all the contact lens manufacturers and many of the technology and instrument companies over the years and has participated in launching many new products into the global market.

He lectures internationally on business, imaging technology, dry eye and contact lens topics, all based on real life experience in the consulting room. Evangelically he has been trying to spread the concept of charging proper fees and business development following the implementation of a Care Plan System in his own practice many years ago.

When voted "Best in Show" at a Bausch & Lomb Global Symposium many years ago, Brian learnt that people retain more by being entertained while being educated and so since that time his lectures and workshops have been interactive and fun, sometimes even hilarious, but always informative. He is maybe Optometry's best known EDUTAINER.

PEIYING XIE M.D., PhD, FIAO

Prof. Pei-ying Xie 1987 granted Doctor of Medical Science from Juntendo University School of Medicine in Japan(M.D, PhD.) Her post- doctoral research was at the same University. 1994~1999. She was an Associate Professor of Ophthalmology and Director of Beijing Tongren Hospital Contact Lens Centre. 1999~Now She is Professor of Ophthalmology, Director of Peking University Optometry & Ophthalmology Center. Be engaged in clinic and education in optometry and ophthalmology field, special in contact lens and keratoconus research. Membership: Chinese Optometry & Ophthalmology Academy, consultant, IAO(International Academy of Orthokeratology) board member, Chairman of IAOA(Asian section), Chair of CMWA Optometry Committee, IACLE member, Jpn. CL. Soc. member. Prof. Xie Editor and compiled the books: "Contact Lenses", "Low Vision", "Mordern Orthokeratology", "Practical Orthokeratology", "Chinese-English-Japanese Contact Lens Dictionary", "Preferred Optometry Practice Pattern", "Contact Lens Complication" etc, 18 professional books.



BIOGRAPHY SPEAKERS

MAURO FRISANI, O.D.

Optometrist – Private Practice at Studio Comba lenti a contatto Torino, Italia Teaching in Contact Lens Optics at University of Torino. SOPTI - Società Optometria Italiana Vice President.



Joan Pérez is Optometrist, Master in Optometry and Vision Sciences and Fellow of the International Academy of Orthokeratology.

Currently he works as a contact lens fitter in the Instut Català de Retina in Barcelona, but also collaborates as external consultant of some Ortho-k labs.

He has been lecturer in international meetings, and is ortho-k trainer mainly in Spain and in some Centre and South-American Countries. He has just started his PhD.

ANTÓNIO QUEIRÓS PEREIRA, PhD

Assistant professor in the University of Minho. He received his PhD in 2011 with the theme "impact of orthokeratology and refractive surgery lasik in corneal topography, central and peripheral refraction and in the visual quality of the eye".

He has published 50 articles in specialized journals and four chapters of books.

He has participated in 60 congress of optometry. As a researcher assisting in research projects.

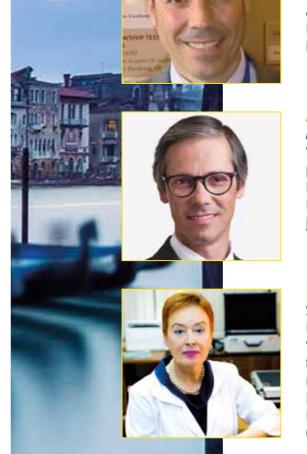
ELENA P. TARUTTA, M.D., PhD, PROF.,

Studied medicine at 1st Moscow Medical Institute. Graduated in 1975.

Ph.D. in ophthalmology from Moscow Helmholtz Research Institute for Eye Diseases "New sclera reinforcement surgery and its results in high myopia" (1981). Doctoral thesis: Sclera reinforcement treatment and prevention of complications of progressive myopia in children and adolescents (1993).

Published over 400 articles, 38 patents and inventions.

Head of the Department of Refractive Pathology, Binocular Vision and Ergonomics in Ophthalmology at Helmholtz Research Institute of Eye Diseases.





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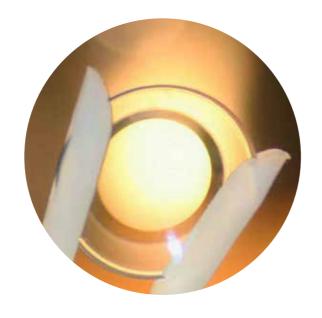


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