



# SPONSORSHIP PROSPECTUS

**EUROK VISION 2026**

SEMINARS AND WORKSHOPS

May 22nd and 23rd, Castelldefels, Barcelona

## WELCOME TO CASTELLDEFELS - BARCELONA



Castelldefels is a beautiful coastal town located about 20 kilometers southwest of Barcelona, in the province of Barcelona, Catalonia, Spain. It's part of the Baix Llobregat region and is known for its long sandy beaches, Mediterranean climate, and relaxed lifestyle.

Castelldefels stretches along the Mediterranean coast and is a popular destination for both locals and tourists. Its 5 kilometers of golden beaches make it ideal for swimming, sunbathing, and water sports like windsurfing, kitesurfing, and paddleboarding.

The town takes its name from the Castell de Fels, a hilltop castle dating back to the 10th century. The Castelldefels Castle overlooks the area and offers panoramic views of the sea and surrounding hills. Today, it often hosts cultural and social events.

Castelldefels is well-known for its high quality of life. It's quieter than central Barcelona but still close enough for commuters—only about 25 minutes by train from the city. The town has a mix of residential areas, beachfront apartments, and upscale villas.

You'll find plenty of Mediterranean restaurants, tapas bars, and seafood places along the seafront. Castelldefels also has a vibrant international community, partly due to its proximity to the British School of Barcelona and UPC's Castelldefels campus (Mediterranean Technology Park).

## MEETING VENUE



Gran Hotel Rey Don Jaime is a 4-star hotel located on the hills of Castelldefels, just outside Barcelona, offering panoramic views over the Mediterranean Sea. Surrounded by gardens and greenery, the hotel provides a peaceful setting while remaining close to the city and only about 10 minutes by car from Barcelona–El Prat Airport.

The hotel features around 220 comfortable rooms in both classic and modern styles. All rooms are air-conditioned and equipped with free Wi-Fi, flat-screen TV, minibar, safe, and private bathroom. Some rooms also include a balcony with sea views.

Guests can enjoy a wide range of facilities, including indoor and outdoor swimming pools, a sun terrace, fitness center, sauna, and spa services. The on-site restaurant, Torre Barona, serves Mediterranean cuisine in an elegant setting with views of the gardens or the sea. There is also a bar and poolside snack area.

Gran Hotel Rey Don Jaime is especially well known for its large conference and event facilities, with multiple meeting rooms and an auditorium, making it ideal for business events as well as leisure stays. Free parking and 24-hour reception services are available.

Thanks to its combination of comfort, scenic location, and extensive services, the hotel is suitable for both business travelers and holiday guests seeking relaxation near Barcelona.

## MEETING STRUCTURE AND TOPICS



### 2-Day meeting

4 Topics covered in 4 different conference rooms with 40/50 participants each using a rotating system:

- Room 1: **Visual examination and Axial Length**
- Room 2: **Optical approaches in myopia management: spectacles**
- Room 3: **Contact lenses in myopia management: Soft and Ortho-k**
- Room 4: **Pharmacological and Light-Based Approaches in myopia management**

### Each topic includes:

- The scientific point of view
- The clinical point of view
- The Industry point of view
- Hands-on experience with the topic

**Each topic is covered by two speakers (EurOK) and one speaker from each Company.**

The two EurOK speakers will deal with the scientific and clinical perspective while the industry speaker will discuss the Company's product and will explain why his/her product is the best on the market in that particular field

**The Meeting is held in English only**

**Exhibition hall where participants will have breaks and lunch.**

**The hands-on part is covered by both EurOK speakers and industry speakers.**

## SPONSORSHIP OVERVIEW

### PLATINUM SPONSORS - € 8.000

- ✓ Stand's Place
- ✓ 4 booth Attendees
- ✓ Space in Meeting booklet, 1 a4 page (graphic provided by the sponsor)
- ✓ Logo in Meeting Booklet
- ✓ Banner with Platinum Sponsors Logo in the Meeting Room
- ✓ Publication on EurOK Meeting Website of your logo
- ✓ Publication on EurOK Social Media of your logo
- ✓ Possibility to include information about Company's materials/product in the meeting folder
- ✓ Projection of a Company Promotional Slide at least once per meeting day (provided by the Sponsor)
- ✓ Projection of a Company Promotional video of 1 minute at least once in the full meeting(provided by the Sponsor)
- ✓ Possibility of a short 10' presentation, in the Industry Session, explaining why the Company's product is the best in the market.
- ✓ 4 Free vouchers to attend the meeting

### GOLD SPONSORS - €6.000

- ✓ Stand's Place
- ✓ 3 booth Attendees
- ✓ Space in Meeting booklet, half (1/2) a4 page (graphic provided by the sponsor)
- ✓ Logo in Meeting Booklet
- ✓ Publication on EurOK Meeting Website of your logo
- ✓ Publication on EurOK Social Media of your logo
- ✓ Possibility to include information about Company's materials/product in the meeting folder
- ✓ Projection of a Company Promotional Slide at least once per meeting day (provided by the Sponsor)
- ✓ Projection of a Company Promotional video of 1 minute at least once in the full meeting(provided by the Sponsor)
- ✓ Possibility of a short 8' presentation, in the dedicated Industry Session, explaining why the Company's product is the best in the market.
- ✓ 3 Free vouchers to attend the meeting

## **SILVER SPONSORS - € 4.000**

- ✓ Stand's Place
- ✓ 2 booth Attendees
- ✓ Logo in Meeting Booklet
- ✓ Publication on EurOK Meeting Website of your logo
- ✓ Publication on EurOK Social Media of your logo
- ✓ Possibility to include information about Company's materials/product in the meeting folder
- ✓ Projection of a Company Promotional Slide at least once in the full meeting (provided by the Sponsor)
- ✓ Possibility of a short 5' presentation, in the dedicated Session, explaining why the Company's product is the best in the market.
- ✓ 1 Free voucher to attend the meeting

## **BRONZE SPONSORS - € 3.000**

- ✓ Stand's Place
- ✓ 2 booth Attendees
- ✓ Logo in Meeting Booklet
- ✓ Publication on EurOK Meeting Website of your logo
- ✓ Publication on EurOK Social Media of your logo
- ✓ Possibility to include information about Company's materials/product in the meeting folder

## SPONSORSHIP CHART

Sponsorship options	Bronze	Silver	Gold	Platinum
Sponsorship fee	3.000 €	4.000 €	6.000 €	8.000 €
Stand's place	✓	✓	✓	✓
Booth Attendees	2	2	3	4
Space in Meeting booklet	-	-	Half A4 page	Full A4 page
Additional full page in Meeting Booklet (only if available)	1.000 €	800 €	500 €	250 €
Logo in Meeting booklet	✓	✓	✓	✓
Logo on a banner in the meeting room	-	-	-	✓
Logo in the meeting webpage	✓	✓	✓	✓
Possibility to include information about Company's materials/ product in the meeting folder	✓	✓	✓	✓
Projection of a Company Promotional Slide (at least once per meeting day)	-	✓	✓	✓
Projection of a Company Promotional video of 1 minute (at least once in the full meeting)	-	-	✓	✓
Possibility of a short presentation, in the dedicated Session	-	✓ 5 minutes	✓ 8 minutes	✓ 10 minutes
Free Vouchers for Customers	-	<b>1</b>	<b>3</b>	<b>4</b>